HOMEBuyer/Seller™ issue 3

Staging our Home in a Hurry

Ideally you should have a week or two available before you list your property in order to stage your home and make it look its best for buyers. But, what if you listed quickly and within hours of the For Sale sign going up a buyer wants to view your property?

In that scenario, you need to do some quick "staging" to get your home ready. Let's assume your property is already clean and tidy. Here are some other things you can do.

- Open the curtains, even at night. This will make each room seem brighter, more appealing and more spacious.
- Pull out some boxes or storage bins. Put away personal knick-knacks (like that bowling trophy) and other personal items to reduce clutter on shelves and countertops.
- Clear countertops in the kitchen and bathrooms.
 Put the old toaster oven out-of-sight.
- Make sure lighting throughout the house is bright and comfortable. In darker areas, plug in a lamp.
- Clear away as much as you can in the foyer.
 Make that space look open, uncluttered and welcoming.



- Move cars out of the driveway. Give the buyer a convenient place to park!
- Make the beds. Fluff pillows on sofas.
- Clear away as many items as possible from the closet floors (such as shoes.)
- Open a window and air out the kitchen, especially if you just finished cooking.
- Make sure your pet is in a crate or, if possible, out for a walk. Not everyone loves pets.

These staging tips take only a few minutes each, but can make a big difference in the impression your home makes on a buyer.

Want more home selling advice? Call today.

Does the Area Have What You Want?

Imagine going to a restaurant with your family for dinner. You're planning on ordering a nice pasta and salad. Your heart is set on it. But, after you go to the trouble of driving there and getting a table, you discover that pasta is not on the menu.

That's disappointing!

Of course, it's only a meal. You can go somewhere else next time. But, what if the same scenario played out once you had moved into a new neighbourhood?

Imagine you were counting on public transit being in easy walking distance, but discovered the nearest stop is four blocks away. Argh!

That's why it's important to ensure a neighbourhood has the characteristics you want — before you make an offer on a home you like.

Think about what you want most in a neighbourhood. Consider work, commuting, schools, playgrounds, noise level, walking and cycling, hobbies,

shopping, entertainment, etc.

If there is a neighbourhood feature that is very important to you, check it out for yourself. For example, if easy access to a main highway is desirable for commuting, take the route for a test drive.

You can get a lot of information on a neighbourhood through the listed property's description and MLS listing.

Want more in-depth insights into an area you're considering? I have that information. Call me today.

Think, Act... Live!

"In my mind, talent plus knowledge, plus effort account for success." Gertrude Samuels

"Don't wait. The time will never be just right." Napoleon Hill

"The only courage anybody ever needs is the courage to follow your own dreams." Oprah Winfrey